AMENDMENTS TO THE CLAIMS:

This listing of claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims:

- 1. 17. (Canceled)
- 18. (Currently Amended) A method of improving the color durability and stability of artificial color on hair comprising:

applying to artificially colored hair a composition comprising a pregelatinized amylose-containing starch; and

allowing the pregelatinized starch to dry prior to shampooing.

- 19. (Canceled)
- 20. (Previously Presented) The method according to claim 30 wherein the high amylose-containing starch comprises at least about 50% by weight, based on total weight of the starch, of amylose.
- 21. (Previously Presented) The method according to claim 18 wherein the pregelatinized amylose-containing starch is a modified starch.
- 22. (Previously Presented) The method according to claim 21 wherein the modified starch is at least cationically modified starch.

- 23. (Previously Presented) The method according to claim 21 wherein the modified starch is at least nonionically modified starch.
- (Previously Presented) The method according to claim 18 wherein the pregelatinized amylose-containing starch is pregelatinized corn starch.
- 25. (Previously Presented) The method according to claim 18 wherein the pregelatinized amylose-containing starch is present in an amount of from about 0.25 to about 10% by weight, based on total weight of the composition.
- 26. (Previously Presented) The method according to claim 18 wherein the composition is a leave-in composition or a rinse-off composition.
- 27. (Previously Presented) The method according to claim 25 wherein the composition is a rinse-off composition and the rinse-off composition is at least a pre-shampoo treatment.
- 28. (Previously Presented) The method according to claim 18 wherein the composition is selected from mousse, gels, pomades, waxes, hair sprays, conditioners, and mixtures thereof.
- (Previously Presented) The method according to claim 18 wherein the composition further comprises a hair fixative.
- 30. (Previously Presented) The method according to claim 18 wherein the pregelatinized amylose-containing starch is high amylose-containing starch.

- 31. (Previously Presented) The method according to claim 18 wherein the composition further comprises a polyquaternium compound.
- (Previously Presented) The method of claim 31 wherein the polyquaternium compound is cationic hydroxyethylcellulose.
- (Previously Presented) The method of claim 31 wherein the polyquaternium compound is cationic acrylate.
- 34. (Previously Presented) The method according to claim 18 wherein the composition further comprises a blend of quaternium compounds.
- 35. (Previously Presented) The method according to claim 23 wherein the nonionically modified starch is hydroxypropyl starch.
- 36.-37. (Canceled)